



sponsorship form

BOOT CAMP SPONSORSHIP AND EXHIBITOR AGREEMENT

Sponsor and Exhibitor Information :: please type or print

Organization _____

Contact Name _____ Title _____

Mailing Address _____

City _____ State/Province/Zip Code _____

Telephone _____ Email Address _____

Sponsor Package Requested (check one)

- Underwriting sponsor \$2500 (for all sites)
- Site sponsor \$300 (each site)

Please list sites:

_____, _____, _____, _____, _____

- Exhibitor \$150 (each site)

Please list sites:

_____, _____, _____, _____, _____

Sponsors payments can be made by credit card or check. To pay with a credit card go to www.rickhandleyassociates.com and select the REGISTER HERE button and select your sponsor level.



OR Mail this Completed form and Payment to:

Rick Handley & Associates
6 Danbury Drive
Ballston Lake, NY 12019

Make checks payable to:
Rick Handley & Associates



benefits & terms

DESCRIPTION OF SPONSOR BENEFITS, TERMS & CONDITIONS

Each paid Boot Camp sponsorship carries specific benefits depending on the sponsorship level selected. Please see Boot Camp Sponsorships below for a list of benefits at each sponsorship level. A detailed description of the sponsorship benefits and the terms and conditions that must be met, such as electronic formats for logos and deadlines for submitting graphic and written materials, follows below.

Logos and Links on the Official Boot Camp Webpage

Underwriting and site sponsors may have their company or organization's logo on the official Boot Camp website and a link from the Boot Camp website to their own business or organization's website. Posting of the sponsor's logo on the Boot Camp website is dependent on sponsor providing a suitable electronic logo. Rick Handley & Associates (RHA) agrees to post sponsor's logo and link to sponsor's website in five (5) business days of receipt of full sponsor payment and an electronic logo suitable for posting. Rick Handley & Associates reserves the right to refuse logos and or links and refund sponsor payments if RHA or the host organizations determine a logo or a linked website is inappropriate or in conflict with the goals of the Boot Camp.

Recognition at the Boot Camp and in the Notebook

All sponsors will be recognized on the Boot Camp website, in signage prominently displayed at the Boot Camp, and in the Boot Camp notebook. The sponsor is responsible for providing logos in the required format and by the dates set forth in this agreement. In the event the sponsor fails to meet the delivery dates or to provide materials in the proper format, Rick Handley & Associates or the Boot Camp host organizations will not be obligated to provide the benefits described in the sponsorship package.

Exhibit Space

All Boot Camp sponsors will be given space in the exhibit area. Space in the exhibit is limited to one 8 foot table top. The exhibit area has been designed to promote maximum exposure for the sponsors and exhibitors including holding all Boot Camp refreshment breaks in or adjacent to the exhibit area. The exhibit area will be open from 9:00 am until 4:00 pm unless otherwise indicated for a specific site. There will be no security provided in the exhibit area by RHA, the conference host, or the venue. Security for exhibits is the responsibility of the exhibitor. Electric power in the exhibit area will be provided on request through the RHA. Selection of a location in the exhibit area is on a first come first served basis.

Complementary Registrations

Sponsorships include from up to four complementary full Boot Camp registrations permitting attendance at all sessions, refreshment breaks, and lunch.



sponsorship options

Format and Deadline Information

All logos must be provided in Encapsulated PostScript (EPS) file format. Logos and links on the official Boot Camp website will be made within five business days of receipt of a paid sponsorship. In order for logos to be placed in the Boot Camp notebook the file must be received at least 21 days prior to the date of the Boot Camp.

BOOT CAMP SPONSORSHIP OPTIONS

Underwriting Sponsor - \$2500 (includes all sites)

- Four complimentary Boot Camp registrations
- Exhibit Space includes one 8ft table and electric outlet on request
- Company logo printed on signage at all sites
- Option to moderate a breakout session of choice in the Boot Camp
- Company logo on conference webpage with link to your website
- Company logo on front page of the Boot Camp notebook
- The option to include an insert as part of the Boot Camp notebook

Site Sponsors - \$300 (per site)

- Two complimentary Boot Camp registrations
- Exhibit Space includes one 8ft table and electric outlet on request
- Company logo printed on signage at the Boot Camp
- Company logo on Boot Camp webpage with link to your website
- Company logo on front page of the Boot Camp notebook
- The option to include an insert as part of the Boot Camp notebook

Exhibitor - \$150 (per site)

- One complimentary Boot Camp registration
- Exhibit Space includes one 8ft table and electric outlet on request
- Listing in the exhibitor directory for the Boot Camp